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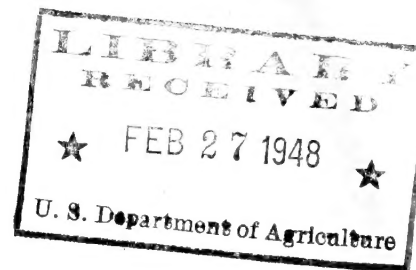
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Jermars Dahlia Gardens

SPRINGFIELD, OHIO

1948 PRICE LIST

DAHLIAS AND CHRYSANTHEMUMS



Dear Dahlia Friends:

We take great pleasure in sending you our Price List for 1948. Varieties listed have been carefully selected for their usefulness for exhibition or garden purposes and are in each case the leaders in their respective class.

Our stock is carefully grown and the many fine letters received from our customers tell us of the wonderful results obtained from both our roots and rooted cuttings. Excellent mailing facilities permit us to guarantee safe delivery on all orders from coast to coast.

We are growing a number of new imported varieties to appraise their worth before including them in our general price list. Our planting will also include a number of seedlings of our own and other growers.

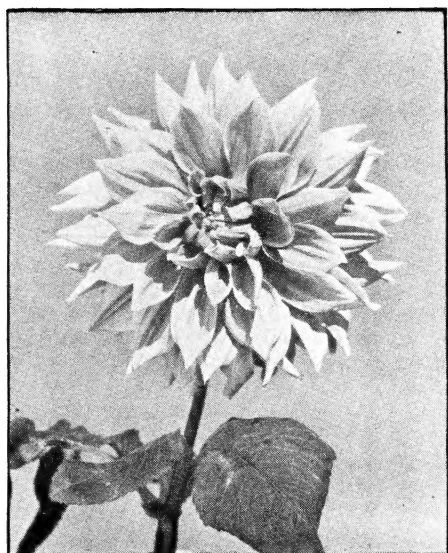
We extend you a cordial invitation to visit our Gardens which are located on U.S. Route 40 approximately five miles west of Springfield. Our Gardens are a riot of color from August 15th on and it is always a pleasure to welcome visitors.

JERMARS DAHLIA GARDENS

Jerry Schutte

Mary Schutte, Props.

WE INTRODUCE FOR 1948



BIG BEN

BIG BEN F.D. One of the largest formals that we have had the pleasure of growing. Huge blooms of 13 x 8 can be grown under good garden conditions. Color - Lavender with overtones of rose. Medium high grower and mid season bloomer. A variety that we do not hesitate to recommend. Blooms if shaded tend to grow informal.

Roots \$15.00 Rooted Cuttings \$3.35 Plants \$5.00

ALL AMERICAN - S.C. Lg. A beautiful shade of rose. One of the older varieties that is still a leader in its class.

Roots \$1.00, r.c. 40 cents

ATOMIC YELLOW - S.C.(1948) A large yellow semicactus. Color bright yellow shading to gold. A naturally large flowering variety that requires little attention to produce huge blooms.

r.c. \$5.00

AXFORD TRIUMPH - I.D. An Australian variety of real merit. Produces huge blooms of golden peach shade.

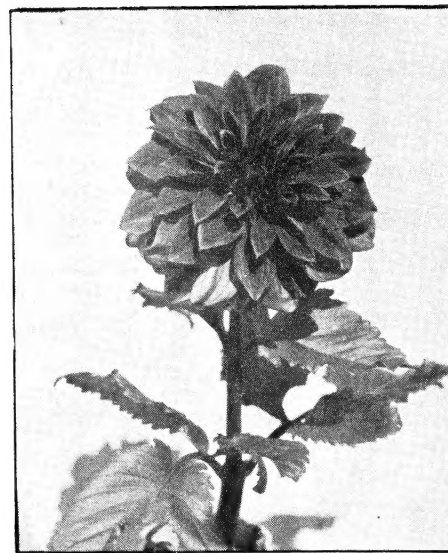
Roots \$1.25, r.c. 50 cents

BARWAL HARVEST - S.C.(1948) Yellow with rose reverse. Flowering habits prolific. Strong stems, dark leathery foliage.

r.c. \$3.35

BEDFORD BEAUTY - C. Med. A real garden variety. Produces many fine quilled flowers. Color light purple.

Roots \$1.00, r.c. 40 cents



JERMARS CERISE

JERMARS CERISE F.D. Color deep cerise. An entirely new shade in the large flowering class. Blooms average 10 x 6. Blooms are held facing on strong stiff stems. Heavy insect resistant foliage. A variety that is sure to please the most discriminating growers.

Roots \$10.00 Rooted Cuttings \$2.25 Plants \$3.50

BEGONIA ROSE - F.D. Med. One of the better known cut flower varieties. Deep Pink in color.

Roots \$1.25, r.c. 50 cents

BILL JACK - S.C. Lg. A real rival of Michigan White in the SemiCactus class. Highly recommended.

r.c. \$1.00

BISHOP CLARE PURCELL - C.(1948) Bright gold suffused and bordered crimson. Long broad petals many of which are cleft. Vigorous medium high grower.

r.c. \$3.35

BLUE HORIZON - I.D. Lg. A tall growing lavender that should be planted early to obtain best results.

Roots \$1.00, r.c. 40 cents

BUTTERFLY - I.D. Lg. A most attractive shade of henna orange. A variety that attracts attention.

Roots \$3.75, r.c. \$1.00

CALIFORNIA PAGAENT - I.D. Lg. One of those huge bright gold varieties. A sure bet for the largest bloom class.

r.c. \$1.00



MICHELLE

CARL DAHL - I.D. Lg. One of the older standard varieties that is always in demand. Color buff and gold.

Roots \$1.00, r.c. 40 cents

CLARA HOOK - S.C. Lg. A beautiful golden yellow. Winner of the D.W. Hart medal. Highly recommended.

Roots \$3.75, r.c. \$1.00

COLONEL LITTLE - I.D. Lg. A variety of a very striking color combination. Orange scarlet with light reverse.

r.c. 75 cents

CROWNING GLORY - C. Lg. One of the highest winners in last years competition. Pink with cream center.

r.c. 75 cents

CROYDEN ACME - F.D. Lg. A beautiful shade of mauve. A low growing variety of Australian organization.

Roots \$1.50, r.c. 50 cents

D-DAY - F.D. Med. An outstanding clear light pink cut flower variety. Good long stems, prolific bloomer.

Roots 75 cents

DAHLIAMUM - I.D. Lg. One of the best known varieties in an autumn shade. Vigorous grower.

Roots 75 cents

DEEP PURPLE - F.D. Lg. Very large blooms of deep rich purple. A low growing variety.

Roots \$1.50, r.c. 60 cents

DEEP VELVET - F.D. Med. Produces many blooms of deep velvety red. Fine growing habits.

r.c. \$1.00

DIXIE WINE DOT - I.D. Lg. Still the most outstanding variegated variety. White splashed with wine red.

Roots \$1.00, r.c. 40 cents

EAST ROW - F.D. Lg. An early bloomer of nopal red shade. One of the few red formal varieties.

Roots \$1.00, r.c. 40 cents

ELLA MAE - C. Med. Color deep purple. An early and prolific bloomer.

Roots 75 cents

ELODIE K. - S.C. Med. One of last seasons fine introductions. Color pink with yellow center.

Roots \$3.75, r.c. \$1.00

EMMA WALKER - S.C. Lg. A tall growing variety that has been outstanding in our garden the past two seasons. Color rose pink with blending of yellow.

Roots \$1.00, r.c. 40 cents

ESSIE SMITH - I.D. Lg. One of the best of its type in the lavender pink shade. Should be planted early for best results.

Roots \$1.00, r.c. 40 cents

EXPRESSION - F.D. Med. A two toned flower. A pleasing combination of pink shading to rose.

r.c. 60 cents

FAVORITA - C. Lg. An outstanding yellow cactus. Mid-season bloomer, tall grower.

Roots \$1.00, r.c. 40 cents

FIVE STAR GENERAL - F.D. Lg. One of the most outstanding varieties that we have ever grown. Pink with yellow shading.

Roots \$2.00, r.c. 75 cents

FLASH - C. Med. Brilliant vivid red with white tips. Medium sized flowers with good stems.

r.c. 50 cents

FRIEDA GAYLORD - I.D. Lg. This is the largest pink informal known to date. We have grown 15 inch blooms of this variety.

Roots \$3.75, r.c. \$1.00

GAYLORD BALLAY - I.D. Lg. A tall growing white that will produce blooms of immense size.

r.c. 60 cents

GINGER ROGERS - I.D. Lg. A desirable dahlia due to its unusual formation. Color clear deep yellow.

Roots \$1.50, r.c. 60 cents

GLAMOUR - I.D. Lg. One of those giant dahlias. Purple veined rose making an unusual color combination.

Roots \$1.25, r.c. 50 cents

GREATER GLORY - S.C. Lg. Color orchid with light center. One of the older varieties that is still in demand.

Roots \$1.50, r.c. 60 cents

HIAWATHA - S.C. Lg. Clear buttercup yellow on long stems. Good substance.

Roots \$2.00, r.c. 75 cents

HOOSIER MARVEL - S.C. Lg. One of the largest yellow dahlias. A strong growing variety.

Roots \$1.00, r.c. 40 cents

JACK FRANCIS - I.D. Lg. A new light yellow variety. Blooms are huge with great depth. Highly recommended.

Roots \$3.75, r.c. \$1.00

JANE LAUSCHE - S.C. Lg. One of the most outstanding varieties ever originated. A Bi-color of pleasing combination of lavender tipped white.

Roots \$1.50, r.c. 60 cents

JUDY ANDERSON - S.C. Med. Maroon tipped white. A robust grower and good root maker.

Roots \$2.00, r.c. 75 cents

KELVIN - I.D. Lg. A real rugged Australian that has given a good account of itself. Color is a peach pink.

Roots \$2.00, r.c. 75 cents

KEMPS GRAND CHAMPION - S.C. Lg. Very large. A clear bright orange that is hard to beat.

r.c. \$1.00

KEMPS PURPLE TRIUMPH - I.D. Lg. We believe this to be the most outstanding dahlia in the purple class.

r.c. \$1.00

KING DAVID - F.D. Lg. A delightful shade of purple. Prolific bloomer.

Roots \$1.00, r.c. 40 cents

KING KONG - F.D. Lg. A huge purple with a light reverse. Rugged grower.

Roots \$1.00, r.c. 40 cents

KIRSTEN FLAGSTAD - F.D. Lg. A beautiful gold suffused apricot. Early bloomer.

Roots \$1.50, r.c. 60 cents

LOVLINESS - C. Med. A beautiful pink blend cactus. Good habits of growth. Medium high grower.

r.c. 60 cents

LUCKY - C. Med. Still the champion in the red cactus class. Ideal for cut flower use. Very early and consistent bloomer.

Roots \$1.25, r.c. 50 cents

MAFFIE - S.C. Lg. The largest of all dahlias in the red semicactus class. Tall open grower.

Roots \$1.00, r.c. 40 cents

MAJOR VIERS - F.D. Lg. A very fine golden orange formal. A fine new dahlia in a much needed class.

r.c. \$1.00

MICHAEL BLACK - I.D. Lg. Bears large blooms of a reddish purple shade. A worthwhile variety.

Roots \$3.75, r.c. \$1.00

MICHIGAN ORCHID - C. Med. An early flowering lavender blend cactus. Excellent growing habits.

r.c. \$1.00

MICHIGAN WHITE - S.C. Med. The best of the white cut flower dahlias. Unsurpassed in its class.

Roots \$1.00, r.c. 40 cents

MISS FLINT LAKE - S.C. Lg. A huge light autumn. A rugged open grower and the best of its class.

r.c. \$1.00

MISS SAN DIEGO - C. Med. A cactus of fantastic formation. Color pink blending to yellow.

Roots \$1.50, r.c. 60 cents

MRS. CATHERINE ROSS - I.D. Lg. A large flowering clear yellow. Much admired in our gardens last season.

r.c. \$1.00

MRS. E. J. - C. Med. A beautiful pink cactus with a white center. Wonderful keeping qualities when cut.

Roots \$1.50, r.c. 60 cents

MRS. HESTER PAPE - I.D. Lg. The champion of all varieties again last season. Reddish purple shade.

Roots \$2.00, r.c. 75 cents

MRS. MINNIE RING - C. Med. A coral pink of unusual formation. Petals twist and curl resembling a chrysanthemum.

Roots \$1.50, r.c. 60 cents

MOTHER BALLEGO - C. Med. A Holland variety of unusual merit. Color bright red. One of the most popular of the imported varieties.

r.c. 75 cents

MOUNT OF BLESSING - S.C. Lg. A peach blend. A rugged open grower that should be planted early to obtain best results.

Roots \$2.00, r.c. 75 cents

NIGHTINGALE - F.D. Lg. Deep magenta rose shading lighter at the tips of the petals.

r.c. \$1.00

NOBBY LIGHT - I.D. Lg. A large Australian variety that is a winner in its class. Color yellow.

r.c. 75 cents

OGDEN REID - I.D. Lg. One of the finest deep pink dahlias. Produces huge blooms throughout the season.

Roots \$1.00, r.c. 40 cents

ORANGE FLAME - F.D. Med. A well formed brilliant orange variety. Medium high grower.

Roots \$1.25, r.c. 50 cents

ORANGE PRINCESS - C. Med. The finest orange cactus variety that we have ever grown.

r.c. 50 cents

PARDNER - I.D. Lg. A splendid new variety of peach buff. Tall and vigorous grower.

Roots \$2.00, r.c. 75 cents

PATRICIA - I.D. Lg. A beautiful rose pink variety. Bears many large blooms.

Roots \$2.00, r.c. 75 cents

PINK ELEPHANT - I.D. Lg. A low growing variety that produces immense flowers. Color deep pink.

Roots \$2.00, r.c. 75 cents

PINK FLAMINGO - C. Lg. The top notch dahlia in the pink cactus class. A sure winner.

Roots \$1.50, r.c. 60 cents

PINK MUM - S.C. Med. A bright pink cactus. Shaggy blooms resemble a chrysanthemum.

Roots \$1.00, r.c. 40 cents

POLARIS - S.C. Lg. One of last seasons most outstanding varieties. The finest white in our gardens.

r.c. \$1.00

POPP HARRIS - I.D. Lg. One of the most admired varieties in our gardens. A brilliant red that is highly recommended.

r.c. 75 cents

PUNCTUELL - C. Med. A brilliant yellow cactus that is a very free bloomer. Stiff wiry stems, a good cut flower.

Roots \$1.50, r.c. 50 cents

PURPLE HEART - C. Med. A new and worthwhile variety in the purple cactus class.

r.c. \$1.00

RAY SMITH - S.C. Lg. A variety that is hard to beat in the lavender class.

Roots \$1.00, r.c. 40 cents

RED CHAMPION - F.D. Lg. The largest red formal. A robust grower and an outstanding variety.

Roots \$3.75, r.c. \$1.00

RED GIANT - I.D. Lg. A low growing variety that has done well for us for the past several seasons.

Roots \$1.25, r.c. 50 cents

RED GLAMOUR - I.D. (1948) Brilliant shade of medium red. Very large and rich in color. On all Honor Rolls.

r.c. \$3.35

RED SEA - C. (1948) Wine Red. Tall growing variety with many large blooms on the best of stems.

r.c. \$3.35

RED TORNADO - C. Lg. Dark reddish purple. Petals curl and twist to form very attractive blooms.

r.c. \$1.00



LUCKY

REFUGEE - C. Med. A real addition to the yellow cactus class. Insect resistant foliage and good stems.

Roots \$3.75, r.c. \$1.00

REV. PUGH - F.D. Lg. A huge brilliant orange red. A vigorous grower and good root maker.

Roots \$1.00, r.c. 40 cents

ROCKLEY ORANGE - C. Med. A very fine bright orange variety. Tall vigorous grower. Good cut flower.

Roots \$1.00, r.c. 40 cents

RONNIE LEE - I.D. Lg. Color coppery orange. A tall growing variety that never fails.

Roots \$1.50, r.c. 60 cents

ROSELYN STRAIGHT - S.C. Lg. Color apricot yellow suffused scarlet red. Early and prolific bloomer.

Roots \$1.50, r.c. 60 cents

SALLY KLEIN - F.D. Lg. Tyrian pink and yellow. A pleasing color combination and excellent variety.

r.c. \$1.00

SATANS DISCIPLE - F.D. Lg. A huge scarlet red. Tough insect resistant foliage.

Roots \$2.00, r.c. 75 cents

SHERWOODS PEACH - I.D. Lg. Color golden buff. Always a candidate for the largest bloom of the show.

Roots \$1.50, r.c. 60 cents

SKYROCKET - S.C. Lg. Clear bright scarlet red. Produces straight cactus flowers late in the season.

Roots \$3.75, r.c. \$1.00

SILVER GLAMOUR - I.D. Lg. A sport of Glamour. Dark rose edged with silver. Strong grower.

Roots \$2.75, r.c. \$1.00

SNOW BALL - C. Med. This variety in our opinion is the finest of the white cactus class.

Roots \$1.50, r.c. 60 cents

SOUTHERN THOROBRED - S.C. Lg. Rose lavender. Blooms are huge and shaggy. Very large.

Roots \$1.50, r.c. 60 cents

STELLAETTA - F.D. Lg. A velvety deep red variety that is easy to grow. Tall rugged grower.

Roots \$1.25, r.c. 50 cents

SUNBURST - I.D. Lg. Produces massive flowers of deep golden yellow. Medium high grower.

Roots \$2.00, r.c. 75 cents

THE REAL GLORY - F.D. Lg. A pure waxy white. Still the best in its class.

Roots \$1.25, r.c. 50 cents

TOPS - I.D. Lg. Color clear yellow. An exhibition variety that is tops in its class.

Roots \$1.00, r.c. 40 cents

V-DAY - I.D. Lg. A free branching variety that produces many large mulberry rose flowers.

Roots \$1.50, r.c. 60 cents

VANS YELLOW - S.C. Lg. Said to be the best semicactus yellow to date. New with us this year.

r.c. 60 cents

VIRGINIA RUTE - S.C. Lg. Velvety dark red. One of the older dahlias that is still unsurpassed in its color class.

Roots \$1.25, r.c. 50 cents

WHITE BEAUTY - F.D. Lg. One of the largest white formals. Can be grown to huge size. r.c. \$1.00
WHITE CHAMPION - I.D. Lg. Tall rugged grower that produces huge blooms. Should be planted early for best results. Roots \$1.50, r.c. 60 cents
WINDLASSIE - I.D. Lg. A pure glistening white variety. Petals fold back to the stem. Excellent keeping qualities when cut. Highly recommended. r.c. \$1.00
WOLF'S GOLD - S.C. Lg. Color deep yellow. Tall and rugged grower with excellent foliage. Roots \$1.25, r.c. 50¢
WORLD EVENT - I.D. Lg. An excellent rose pink variety. Good grower and bloomer. Roots \$1.25, r.c. 50 cents
WOSAL - I.D. Lg. Deep old rose. This variety has been highly recommended and we are growing it for the first time this year. r.c. 75 cents
YELLOW GLORY - S.C. Lg. A large lemon yellow. Very attractive flowers with petals curled and twisted. Roots \$1.00, r.c. 40 cents

We have a limited quantity of roots of some varieties that are listed as rooted cuttings only. If interested in divisions please write us and we will try to supply your needs.

		roots	cuttings
MINIATURE DAHLIAS			
Chana	C. Rose	.50	
Ike	I.D. Wine Red	.50	
Jubilant	I.D. Red and Orange	.50	
Little Sheik	C. BiColor		.50
Little Wisteria	F.D. Lavendar	.50	
Michelle	F.D. Rose Pink	2.00	.75
Nancy	F.D. Red	1.00	
Old Gold	F.D. Gold	2.00	.75
Passepartout	F.D. Geranium Red		.50
White Fawn	F.D. White	.50	

HARDY CHRYSANTHEMUMS

The following varieties were carefully selected for our gardens this year. They have been tested for their worth and found to be the best even under field conditions. For a wealth of flowers in the late fall we suggest you select a collection of these hand picked varieties.

OUR OWN INTRODUCTIONS.

LUCKY Color dark red. A variety that will not fade. Medium high grower and we believe the best of its color class. .50 each, 3 for 1.25
TOBY A medium pink that has been outstanding in our planting. A tall grower that blooms early in the season. .50 each, 3 for 1.25
AVIATOR A rich coppery red pompom. Vigorous and easy to grow. .30 each, 3 for 1.00
BETTY A beautiful salmon pink. Very large, tall grower. .30 each, 3 for .75
BONFIRE A deep bronze red double. A fine cut flower. .30 each, 3 for .75
BURGUNDY A very large wine red. A splendid variety. .30 each, 3 for .75

COPPER CUSHION A very early bloomer. One of the best of the cushion variety. .30 each, 3 for .75
DAHLIA CUSHION A reddish purple. A very showy variety. .30 each, 3 for .75
EARLY WONDER Produces many ball shaped blooms. Pale pink to white. .30 each, 3 for .75
GOBLIN Color golden bronze. Button type. Excellent for cutting. .35 each, 3 for 1.00
GOLDEN CHARM A splendid double golden yellow. Large flowers. .35 each, 3 for 1.00
JUDITH ANDERSON A well shaped pure yellow button type. .30 each, 3 for .75
KING MIDAS A tall growing yellow tinted with bronze. .30 each, 3 for .75
LAVENDER LADY Large lavender. Perfect grower and adaptable for all purposes. .35 each, 3 for 1.00
MAJOR CUSHION Bright salmon pink flowers. Produces a wealth of flowers. .35 each, 3 for 1.00
MRS. DUPONT Pure peach color overlaid apricot. An outstanding variety. .30 each, 3 for .75
PINK RADIANCE Bright glowing pink. A vigorous grower. .35 each, 3 for 1.00
RED VELVET Dark velvety crimson. Color becomes more intense late in the season. .30 each, 3 for .75
RODELL (Improved) A low growing deep golden yellow button type. .35 each, 3 for 1.00
SYMPHONY A tall growing rose pink variety. .30 each, 3 for .75
TIFFANY ROSE Color deep rose. A very good grower and excellent cut flower. .35 each, 3 for 1.00

GENERAL INFORMATION.

ORDER EARLY Stock of some varieties limited. An early order will insure reservation. We do not substitute unless authorized. Minimum order \$ 3.00.

DELIVERY DATE Roots are available for immediate shipment. Rooted cuttings from April 15th. Please indicate date you wish your order forwarded to you.

IMPORTANT When ordering please print name and address plainly. Give postal zone if used in your city. This is necessary to insure prompt delivery.

PRICES ARE NET Our prices are quoted at the lowest figure possible to supply quality stock. Ohio customers must include 3% to cover State Sales Tax on plant orders. Roots are exempt.

POSTAGE Please include .45 to cover special handling charges on all rooted cutting orders. Root orders will be sent prepaid.

GUARANTEE We ship only State Inspected stock and guarantee it to be true to name and received in good condition. We assume no responsibility other than replacement of the variety of its value.

JERMARS DAHLIA GARDENS.

157 E. Harding Road

Springfield, Ohio

Jermars Dahlia Garden

157 East Harding Road
 SPRINGFIELD, OHIO

1948 PRICE LIST

DAHLIAS AND CHRYSANTHEMUMS

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